

GUJARAT SHARAD SAMMAN – SEASON 2

# All Gujarat Sheri Garba & Durga Puja Awards 2025

Organized by **Srijan Kala Parishad** in association with **Tagore Foundation Vadodara** along with **Gitanjali Seva Trust, Ahmedabad** and supported by **Faculty of Performing Arts, The Maharaja Sayajirao University of Baroda**



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Srijan Kala Parishad

# The Festivities

Sheri Garba (Society Garba) and Durga Puja are celebrated with great fervor in Gujarat, where passion meets tradition in a dazzling showcase of dedication and creativity. The organizers pour their hearts and souls into making this festival memorable, demonstrating:

**Unmatched Dedication:** The combined power of community and relentless hard work that brings this spectacular festival to life.

**Emotional Brilliance:** The emotional intelligence harmonizes diverse cultural elements, ensuring a seamless and vibrant celebration.

**Creative Mastery:** Amazing brilliant creativity on display, from intricate decorations to innovative performances.

**Inspirational Innovation:** Innovations and sustainability sets the festivities apart, offering a unique and enriching experience for all attendees.



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# The Award

We honour the extraordinary efforts of the Sheri Garba (Society Garba) and Durga Puja organizers in Gujarat. This prestigious award recognizes:

- **Cultural Dedication:** Saluting those who preserve and elevate our cherished cultural practices through grand celebrations.
- **Traditional Heritage:** Commending the meticulous care in maintaining the authenticity and richness of our traditions.
- **Creative Excellence:** Showcasing the brilliant creativity that transforms conventional ideas into mesmerizing experiences.
- **Innovative Spirit:** Recognizing the forward-thinking innovations that redefine what our festivals can be.
- **Progressive Thoughts:** Celebrating the infusion of new and progressive ideas that contribute to the evolution of our cultural festivities.
- **Safety & Security:** Acknowledging the rigorous planning and execution that ensures a safe environment for all attendees.
- **Societal Impact:** Honoring the deep concern for societal well-being that our organizers embed in every aspect of the event.



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# Gujarat Sharad Samman - Season 1

- Gujarat Sharad Samman, held on November 10, 2024, received an overwhelming response from Sheri Garba and Durga Puja organizers across the state.
- Over 250 organizers from various regions of Gujarat registered for the prestigious awards.
- Distinguished members of the jury carefully reviewed all the entries and selected the award recipients after thorough evaluation.
- The award ceremony was graced by eminent guests, prominent personalities, patrons, and enthusiastic Sheri Garba and Durga Puja organizers, making it a grand and memorable event.



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# Gujarat Sharad Samman - Season 1



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# Gujarat Sharad Samman - Season 1



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# Gujarat Sharad Samman - Season 1



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# Event Overview

## Organized by

- Srijan Kala Parishad

## In association with

- Tagore Foundation Vadodara
- Gitanjali Seva Trust, Ahmedabad

## Supported by

- The Faculty of Performing Arts, The Maharaja Sayajirao University of Baroda



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# Event Overview

## Where

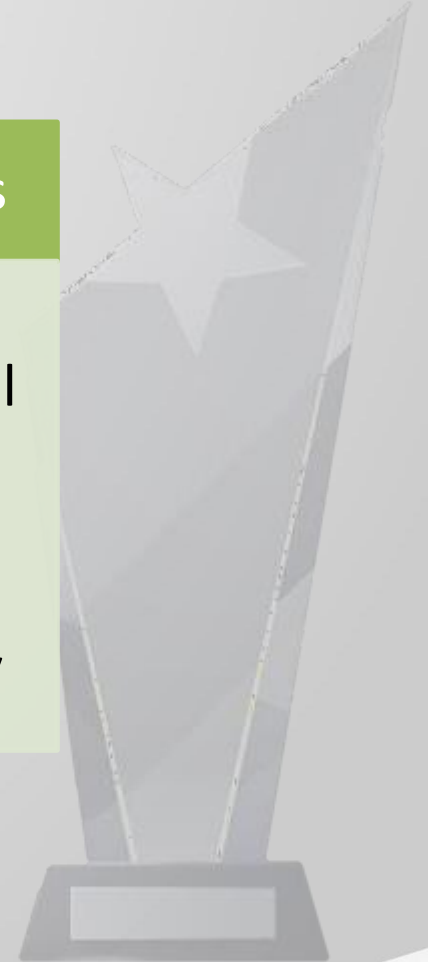
- Prof. C. C. Mehta Auditorium, Sayajigunj, Vadodara

## When

- Sunday, November 2, 2025
- From 15:00hrs onwards

## Expected footfalls

- Around 200,000 outreach from all across Gujarat
- Around 600 audience on award ceremony



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# Award Categories

## Sheri Garba ( Society Garba)

Best Garba Performance

Best Singing, Music and Rhythm

Best Devotional Spirit & Cultural Values

Best Overall Impression

Special Mention Award

## Durga Puja

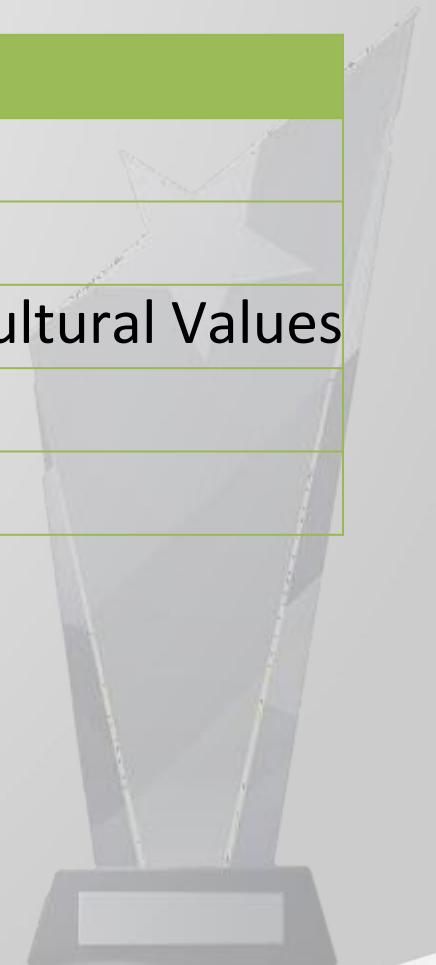
Best Idol and Mandap

Best Aarti

Best Devotional Spirit & Cultural Values

Best Overall Impression

Special Mention Award



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# Organizing the Award

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Total 10 awards to be distributed

Award would consist of cash awards, trophy and certificate

All participants to get certificates

Entries to be accepted through an online form

Participants to download banner which need to be displayed at the Garba / Puja venue

No registration fee



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# Event Sponsor (Exclusive)

₹2,00,000

## Benefits:

- Exclusive branding rights as the "Event Sponsor."
- Logo on all promotional materials (digital banners, posters, certificates, invitations).
- Social Media Promotion: Dedicated posts across event's Facebook, Instagram, and WhatsApp groups.
- VIP Passes: 10 VIP passes for key representatives.
- LED Display Promotion: Logo prominently displayed on the event's LED screen.
- Name Announcement: Exclusive mention during key moments of the event.
- Opportunity to address the audience during the opening ceremony.



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# Presenting Sponsor (Exclusive)

₹1,00,000

## Benefits:

- Co-branding on Certificates and LED screens.
- Social Media Presence with regular shout-outs.
- Prime Logo Placement on the event stage and banners.
- 8 VIP passes for representatives.
- Stage Appearance and brief opportunity to present one of the awards.



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# Title Sponsor (Exclusive)

₹50,000

## Benefits:

- Logo Placement on Certificates.
- Mentions in all event-related communications.
- 5 VIP passes for representatives.
- Mention during category announcements.



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# Category Sponsor (Multiple)

**₹20,000** per category (e.g., Best Idol, Best Garba Performance)

## **Benefits:**

- Branding on a specific award category (e.g., “Best performance presented by Sponsor name”).
- Social Media Features in relation to the sponsored category.
- Logo on Certificates of the sponsored award category.
- Mention during the awards announcement.
- CXOs or individual to present the award to winner



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# Cash Award Sponsor (Multiple)

₹12,500 per category

## Benefits:

- Branding in one subcategory (e.g., Best Tradition).
- Logo on certificates for the subcategory winners.
- Name & Logo of the sponsor on the cheque.
- Social Media Acknowledgment.
- Mention during the subcategory announcement.
- CXOs or the individual to present the cheque, trophy & certificate



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# Other Sponsorships

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## Standby Banner Display on Stage (2 nos.)

₹10,000 per standby

### Benefits:

- Display banner on stage beside LED screen.

## Name & Logo on Certificates

₹7,500 per sponsor.

### Benefits:

- Logo printed on all participant and winner certificates.

## Logo on LED Screen

₹5,000 per sponsor

### Benefits:

- Logo featured on the LED screen during the entire event.



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# Deliverables and Exposure

## Brand Visibility:

- On all promotional banners, digital platforms, and certificates.
- Physical presence at the event with banners, stage logos, and LED displays.

## Social Media Campaign:

- Extensive use of Facebook, Instagram, Twitter, and WhatsApp to promote the event.
- Posts featuring sponsors across platforms with dedicated hashtags.
- Association with celebrity influencers and local social media influencers



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# Benefits for Sponsors

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## Brand Association with Cultural Heritage:

- The event connects sponsors to Gujarat's rich Garba and Durga Puja culture.

## Direct Audience Engagement:

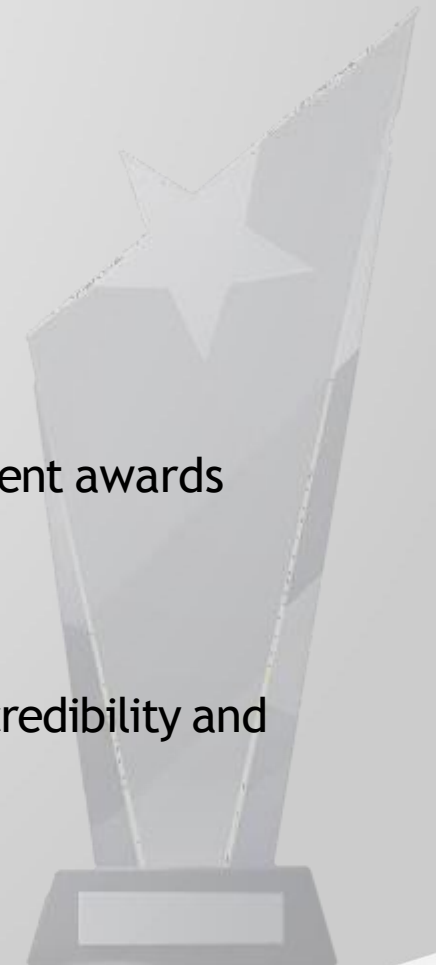
- Reach communities across Gujarat through localized traditional events.

## Exclusive Branding Opportunities:

- Top-tier sponsors receive exclusive rights to brand the event and participate in the event awards ceremony.

## Recognition and Credibility:

- Sponsors will be associated with a highly respected cultural event, enhancing their credibility and corporate social responsibility (CSR).



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# About Us

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## Srijan Kala Parishad :

All Gujarat Sheri Garba, Durga Puja Award 2025 is an initiative by Srijan Kala Parishad to celebrate excellence and innovation in organizing socio-cultural programmes.

Srijan Kala Parishad recognizes efforts and initiatives of individuals that are driving meaningful change and setting new standards of achievement for organizationd.

The mission of Srijan Kala Parishad remains steadfast — to recognize, inspire, and reward excellence by celebrating outstanding achievements across the socio-cultural spectrum. These awards aim to acknowledge innovation, dedication, and creative brilliance showcased by various Sheri Garba and Durga Puja organizers across Gujarat.



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# About Us

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## Tagore Foundation Vadodara:

Tagore Foundation Vadodara (TFV), a charitable social, academic, literary and cultural foundation, is a registered body under the Societies' Registration Act, 1860, with registration no. Gujarat / 3529 / Vadodara and under the Bombay Public Trusts Act, 1950, vide registration no. F / 3214 / Vadodara.

A few passionate about culture and heritage enthusiasts from Vadodara started Tagore Foundation Vadodara in January 2016, which became a reality since 2016.



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# For Sponsorship, Donation

All payments are to be made through Digital Payment/ cheque/ demand draft in favor of :

**Tagore Foundation Vadodara**

**Account Details:**

**Account Name:** Tagore Foundation Vadodara

**Account No.:** 07540100017468

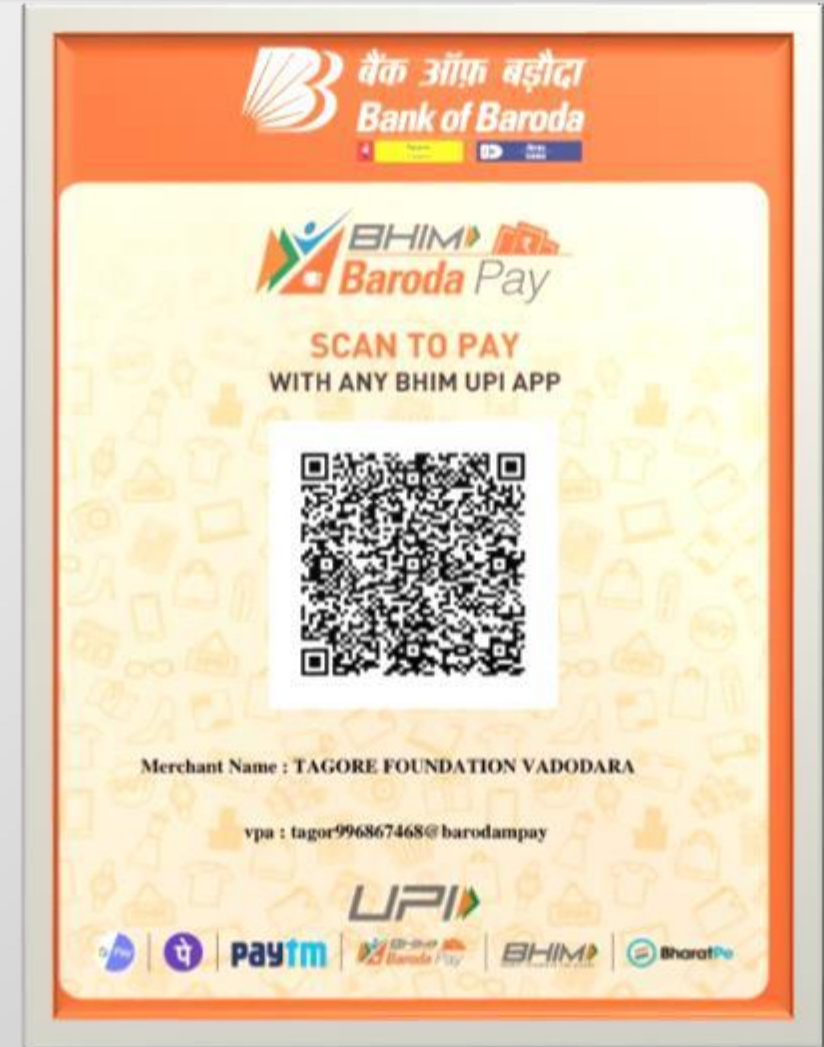
**Bank:** Bank of Baroda

**Branch:** Maneja Branch

**Branch Address:** Nr. Swaminarayan Temple,  
Maneja Baroda, Vadodara, Gujarat

**IFSC Code:** BARB0MANEJA

**PAN:** AACTT7803J



Tagore Foundation Vadodara



Srijan Kala Parishad



# Contact Us

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Vadodara - 390 012, Gujarat, India

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**Email:** [srijankalaparishad@gmail.com](mailto:srijankalaparishad@gmail.com)

**Facebook:** [www.facebook.com/GujaratSharadSamman](http://www.facebook.com/GujaratSharadSamman)

**Instagram:** [www.instagram.com/gujarat\\_sharad\\_samman](http://www.instagram.com/gujarat_sharad_samman)

**YouTube:** [www.youtube.com/GujaratSharadSamman](http://www.youtube.com/GujaratSharadSamman)



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